• Enable simple and straightforward Lead Tracking Capability within the ICCP2018 Meeting App
• The iPhone/iPad/iPod Touch/Android App will be used to Capture, Qualify and Manage leads.
  – Capture contact info for prospects stopping by your booth
  – Annotate notes based on discussions with prospects
  – Ask qualifying questions, customized by you, and record their responses
  – View/export your leads online during and after the meeting

• LEADS on your own device with a two-user license: $250
  – Additional user license: $125

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